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Editor in Chief



**MR. MUHAMMAD AWAIS**  
Assistant Editor



**Hailey College of Banking & Finance**



# Degree Programs *Offered*

**BBA (4 Years)**

Morning/Afternoon/Evening

**BBA (2 Years)**

(After 14 years Qualification)  
Morning/Evening

**MBA (2 Years)**

Morning/Afternoon/Evening

**M.Phil**

(Business Management)

**Ph.D**

(Business Management)

# The College Bulletin

**2023**



## Highlights

HCBF holds its Historic Graduation Ceremony

Appointment of  
Dr. Ahmed Muneeb Mehta  
as Principal HCBF

Approval of MBA & BBA  
Replica Programs in  
Afternoon & Evening

Commencement of MPhil  
& Ph.D. (Business  
Management) Programs

Development Work at  
HCBF

HCBF's Research Journal  
Reinstated by HEC

Pakistan Day Celebrations

HCBF hosts Faculty &  
Staff Dinner

Industrial MOUs being  
Signed to Strengthen  
Collaboration

Sports Gala 2023



# The College Bulletin 2023

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## Prof. Dr. Khalid Mahmood Vice Chancellor

The University of the Punjab is committed to improving the standard of education with the aim of producing graduates who possess exceptional professional skills and exhibit qualities of outstanding character and wisdom. The inevitability of the development and technological modernization of the financial sector is apparent in the rapidly evolving landscape of the money and capital market. The financial and banking sector's role in facilitating financing operations by floating equity or debt, selecting projects that increase value, and overseeing the management of cash flows, risk, and liquidity on behalf of stakeholders is inevitable. The pricing of assets and derivative securities holds significant importance within the realm of financial markets. The field of finance is intriguing due to its perpetual state of transformation.

The financial services sector relies heavily on the banking sector as its fundamental support. Hailey College of Banking & Finance (HCBF) is a distinguished constituent of the University of the Punjab. Graduates of the HCBF program possess a broad range of knowledge and specialized skills in Banking, Insurance, and Risk Management. It is with great pleasure that I observe the earnest endeavors of Principal HCBF, Dr. Ahmed Muneeb Mehta, as well as the faculty and administrative personnel, in augmenting the favorable educational milieu to facilitate the exploration of students' capabilities. The curriculum review is highly valued as it ensures that students are kept abreast of the swift advancements in the fields of business, trade, and information technology. The COVID-19 pandemic has brought about significant changes in the business landscape. It is my belief that HCBF will remain proactive in adapting and refining its academic pedagogy to align with the evolving demands of the industry and the workforce.

I extend my sincerest wishes for the utmost success of HCBF graduates in all their future pursuits.

## Principal's Desk



**Dr. Ahmed Muneeb Mehta**

Post Doc (Turkiye), Ph.D. (Turkiye)  
Principal

I am immensely pleased to connect with you through The College Bulletin and to share some exciting updates and important information. First and foremost, I would like to express my heartfelt gratitude to our entire College community for their unwavering dedication and commitment, particularly during these challenging times. Your adaptability towards the ongoing developments has been commendable, and Hailey College of Banking & Finance (HCBF) continues to flourish because of your collective efforts.

I am delighted to announce that our College has achieved several notable milestones in the past few months. Our faculty members have published impactful research papers and been invited to speak at renowned conferences worldwide. These accomplishments highlight our faculty's intellectual prowess and expertise, and we take great pride in their contributions to the academic community.

Additionally, I am thrilled to share that our graduates have showcased their exceptional talent and leadership skills in demonstrating their ability to apply classroom knowledge to real-world challenges during their job placements. These accomplishments are a testament to our rigorous curriculum, practical learning opportunities, and the continuous support provided by our honorable Vice Chancellor, Prof Dr. Khalid Mahmood, our faculty and staff.

In our constant pursuit of excellence, we have implemented several initiatives to enhance the learning experience for our students. The regular and replica degree programs being offered at HCBF are aligned with the emerging industry trends, ensuring that our graduates are well-prepared to navigate the dynamic business landscape. Furthermore, we are in process of forging partnerships with leading organizations to provide internships and job placement opportunities, empowering our students with the skills and experiences they need for a successful career.



# Dr. Ahmed Muneeb Mehta Appointed as Principal, HCBF



The former Vice Chancellor, University of the Punjab, Prof. Dr. Niaz Ahmad congratulates our new **Principal, Dr. Ahmed Muneeb Mehta**

## And the Journey Continues .....



In an impressive ceremony held on 7th of March, Prof. Dr. Mubbsher Munawar Khan handed over the charge of office of the Principal Hailey College of Banking and Finance to Dr. Ahmed Muneeb Mehta.

Dr. Mehta is an alumni of HCBF. He earned his MBA in Insurance and Risk Management. Dr. Mehta has served the corporate sector for a couple of years and later joined HCBF as a faculty member. He accomplished his Post Doctorate fellowship and PHD in Strategic and Innovation Management from one of Turkiye's most prestigious universities.



## HCBF AS OF TODAY

AS OF TODAY,  
DR. AHMED MUNEEB MEHTA HAS  
TAKEN THE HELM AS THE PRINCIPAL  
OF OUR ESTEEMED COLLEGE





# HCBF Faculty Congratulates the Newly Appointed Vice Chancellor, Prof. Dr. Khalid Mahmood



## Principal, HCBF Visits the Honourable Chancellor & Governor, Punjab

The Governor Punjab and Chancellor University of the Punjab, His Excellency, Mr. Baligh-ur-Rehman lauded the vision and leadership of Punjab University Hailey College of Banking & Finance, Principal, Dr. Ahmed Muneeb Mehta and assured his support for achieving institutional excellence in academia and research. The honorable Governor expressed these views in a meeting with Dr. Mehta at the Governor's House. The honorable Governor also appreciated the efforts of HCBF's management in achieving academic and research excellence. Dr. Mehta briefed the governor about the ongoing degree programs at HCBF and gave a presentation on the measures being taken not only to inculcate research culture amongst faculty and students but also to increase its graduate's employability ratio as well as college's infrastructure in a befitting manner.



Our worthy Principal, Dr. Ahmed Muneeb Mehta along with his respected faculty members visited the honorable Vice Chancellor, Prof. Dr. Khalid Mahmood's office to congratulate him on assuming his new role and expressed their admiration for his visionary leadership. Dr. Mehta assured the worthy Vice Chancellor of their support in promoting innovation, academic and research excellence, with the aim of benefiting both students and the broader teaching community.



Hailey College of Banking & Finance organized its 11th Graduation Ceremony to mark the culmination of students' hard work and academic achievements. The ceremony commenced with a processional, where graduates, faculty members, chief guests and other participants graced the occasion following a formal procession.

# HCBF Holds its Historic 11TH Graduation Ceremony



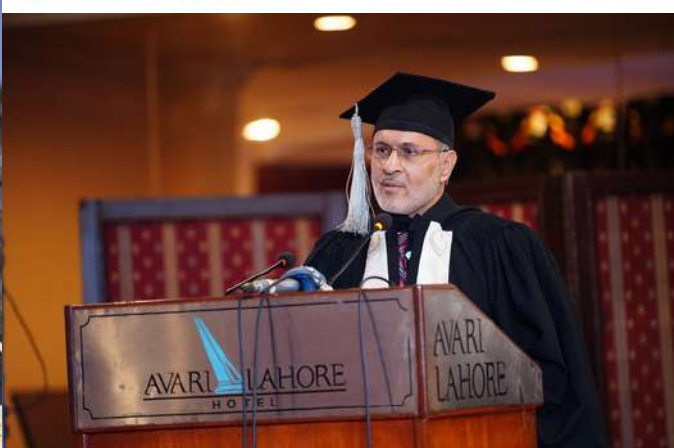
## Principal's Address

Our Principal, Dr. Ahmed Muneeb Mehta, commenced the event with a welcoming address, extending his congratulations to the graduates and their families for their outstanding achievements. During his speech, Dr. Mehta highlighted his ongoing commitment to enhancing the educational experience for students and the introduction of new degree programs aimed at further benefiting the student body. A total of 252 certificates and medals were distributed to recognize the accomplishments of students and position holders who successfully completed the BBA (Hons, 4-year), (2-year), and MBA (3 ½) programs.



## Chancellor's Address

The honorable Chancellor, His Excellency, Mr. Baligh-ur-Rehman congratulated the graduates, their parents and teachers. He said that teachers and parents should work together to build the character of students. He said that research should be done before believing any fake news on social media. He said that the youth who do not get jobs need not be disappointed by the mercy of Allah Almighty. Baligh-ur-Rehman said that all the governments spend on education due to which many public sector institutions give better results than private institutions. He advised the students to adopt truth, honesty and good behavior to achieve success in life. He said that every religion and political party should be respected for peace in the country.





## HCBF HOSTS IFTAR DINNER FOR ITS FACULTY & STAFF

Hailey College of Banking and Finance organized an iftar dinner for its faculty members and administrative staff to acknowledge their association with College and cherish the blessings of Ramadan. Faculty members from Hailey College of Commerce also graced the occasion with their presence.



## CELEBRATING 20 YEARS OF EXCELLENCE



“

Our Principal, Dr. Ahmed Muneeb Mehta along with faculty and staff members celebrated 20 Years of HCBF's success by holding a cake cutting ceremony on campus. Dr. Mehta recalled the relentless efforts put in by our late founder Principal, Prof. Dr. Kh. Amjad Saeed for the establishment of this College on March 26, 2003. Dr. Mehta emphasized that the College must continue with same zeal and zest to strive for further academic and research excellence.





**OUR PRINCIPAL'S**

*Guest Lecture*  
at

UNIVERSITY OF WITTENBORG, NETHERLANDS





## Journal Search

JOURNAL NAME

ISSN

International Journal of Business Reflections

Find Journal

## International Journal of Business Reflections



ISSN

2708-9290



COUNTRY

Pakistan



SUBJECT AREA & SUB CATEGORY

Business, Management and Accounting



Scopus : No

WoS : No

## Subject Area Position

BUSINESS, MANAGEMENT AND ACCOUNTING

Parameter	Raw Score	HJRS Percentile
EFT™ *	-	-
AJF™ *	-	-
SJR *	-	-
H-Index	-	-
CD2	-	-
SNIP *	-	-

JPI

-

Category

Y<sup>+</sup>

Medallion  
Null

Subject Area Position

-

# TURNING A CHALLENGE INTO TRIUMPH

CELEBRATING THE  
REINSTATEMENT OF  
**INTERNATIONAL JOURNAL  
OF BUSINESS REFLECTIONS**  
AS AN HEC RECOGNIZED  
JOURNAL FOR 2023-2024

The reinstatement of HCBF's research journal "**International Journal of Business Reflections**" as an HEC recognised journal for 2023-2024 is a testament to the incredible efforts and dedication put in by our College team.,notably, Dr Samar Rahi, Dr. Muhammad Usman, Ms Tehreem Sadiq and Ms Rabia Saleem under the guidance of Dr Ahmed Muneeb Mehta. We hope to further strengthen its significance in the field of business research

Editor :

Dr. Samar Rahi

Chief Editor :

Dr. Ahmed Muneeb Mehta  
Principal, HCBF



For more information :  
<https://puhchf.edu.pk/>



**HCBF**

Hailey College of Banking and Finance, University of the Punjab, 1-Crust Road, Old Anarkali Lahore, Pakistan.



**EMPOWERING DREAMS, EMBRACING FUTURES:  
UNITING CIRCLES, BUILDING SUCCESS!**



**AN INTERACTIVE FACULTY SESSION ARRANGED WITH THE WORTHY VICE CHANCELLOR, PROF. DR. KHALID MAHMOOD**



**HCBF ALUMNI ASSOCIATION MEETS WITH THE PRINCIPAL**



**NEW FACES, ENDLESS INSPIRATION  
OUR NEWLY INDUCTED FACULTY MEMBERS ORGANISED AN UNFORGETTABLE GET TOGETHER**





# HCBF SEMINAR SERIES

March 23



RESOLUTION DAY  
**PAKISTAN**

## Pakistan Day Celebrations

We were pleased to host Pakistan Day event on 23rd March 2023. Mr. Abid Sherwani, a prominent member of Nazria e Pakistan trust and Director General UMT, addressed students on the occasion. He highlighted the sacrifice made by countless people to kindle the light of freedom and millions had to leave their homes to attain this purpose. Today, we remember our forefathers and pay our gratitude to them for making extraordinary sacrifice to give us an identity. The sacrifice laid down by the founding fathers of our country truly deserve that every effort should be made for achieving the objectives of Quaid-e-Azam's vision.

## HCBF Signs MoU with Al Baraka Bank & Bizware Consultants

### MoU with Al Baraka Bank

We signed an MoU with Al-Baraka bank to promote collaboration on providing its students career mentoring, internship and job opportunities. Our Principal, Dr. Ahmed Muneeb Mehta and Mr. Kamran Butt, Regional Business Head at Al-Baraka bank signed the MoU in the presence of our respected faculty members.



### MoU with Bizware Consultants

With Bizware, a leading business solutions provider, we envision to create a state of the art development and training center that will cater to the diverse needs of executives, managers, and aspiring leaders from various industries. The Executive Development and Training Center (EDTC) aims at offering a curated curriculum addressing the latest industry trends and leadership best practices through subject matter experts and industry practitioners.



## Fikr-e-Akhirat Seminar

HCBF availed the opportunity to host a seminar on Fikr-e-Akhirat. Pakistan's national hero and renowned religious scholar, Mr. Inzaman ul Haq addressed HCBF students on Fikr-e-Akhirat in the blessed month of Ramadan. Mr. Inzaman ul Haq emphasized that the belief in the Hereafter shapes the worldview of Muslims and influences their actions in their daily lives as they strive to lead a life that pleases Allah Subhanahu Wa Ta'ala and ensures a successful outcome in the hereafter.





# CONSTRUCTION OF NEW ACADEMIC BLOCK

The new academic block being constructed at HCBF is going to be a 4 story purpose built facility including a basement, state of the art auditorium, model classrooms, seminar halls, digital library and a well equipped computer lab to facilitate our students and faculty at large.



Better parking facility, students' lavatories, improved common room facility for female students, Basketball Badminton courts and what not. We are excited to see the development work going on at HCBF.



## M.PHIL ORIENTATION CEREMONY



Our Principal and faculty members were accompanied by former Principal, HCBF, Prof. Dr. Mubbsher Munawar Khan to welcome the pioneer batch of MPhil. (Business Management) students on their orientation day.

## RECRUITMENT DRIVE AT HCBF



## SENIOR ADVISOR TO THE WORLD BANK VISITS HCBF



We were honoured to welcome Mr. Deepak Khanna, Senior advisor to the World Bank to our College for a campus tour and thorough discussion with our faculty on usage of specific financial tools to ensure efficient risk management and poverty alleviation in terms of Pakistan as well as Global context. The worthy Principal, Dr. Ahmed Muneeb Mehta also presented him a souvenir on behalf of the whole faculty and thanked Mr. Khanna for sharing his valuable knowledge and time.

## PAPER PRESENTATION AT MIC 2023, ITALY



Dr. Ahmed Muneeb Mehta presented his research paper on *Strategic Communication Framework in Pakistan* at MIC 2023 in Italy



# SPORTS GALA 2023







## CONFERENCE THEME

**SUSTAINABLE PRAGMATIC APPROACH TO GLOBAL FINANCIAL CRISIS : IT'S CHALLENGES & OPPORTUNITIES**

## AREAS OF RESEARCH

- ✓ Economic Issues and Sustainable Development
- ✓ Effects of Climate Changes
- ✓ Management & Organizational Behavior
- ✓ Innovative Production Strategies & Solutions
- ✓ Corporate Social & Ecological Responsibility
- ✓ Conventional and Islamic Banking
- ✓ Insurance and Risk Management
- ✓ Accounting, Finance and Taxation
- ✓ Marketing in Turbulent Times
- ✓ Entrepreneurship and Family Business
- ✓ Socio-economic Issues
- ✓ Financial Intelligence
- ✓ AI Integration
- ✓ Block Chain in Economic Growth

### CONFERENCE CHAIR

Prof. Dr. Ahmed Muneeb Mehta  
Principal  
Hailey College of Banking &  
Finance University of the Punjab,  
Lahore - Pakistan  
Email: principal@puhcbf.edu.pk

### PUBLICATION

- All abstracts will be published in conference proceedings
  - Selected Papers will be published in College Journal:
- 1) International Journal of Islamic Marketing and Branding  
AND
  - 2) International Journal of Business Reflections

### REGISTRATION FEE

National **Rs 3000**  
National (Students) **Rs 1500**  
International **\$100**

### CONFERENCE OFFICE

Hailey College of Banking &  
Finance , University of the Punjab.  
1-Crust Road, Old Anarkali Lahore,  
Pakistan

### FOR SUBMISSION

**cbibm2023@puhcbf.edu.pk**

### IMPORTANT DATES

- **Abstract submission**  
September 15, 2023
- **Acceptance notification by**  
September 30, 2023
- **Payment confirmation deadline**  
November 01, 2023
- **Full paper submission**  
November 15, 2023
- **Conference date**  
December 7 -8-9, 2023



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RECREATIONAL TOURS

We strongly believe that recreational activities not only build social cohesion but also generate healthy and inclusive communities. In 2023, we organized students' excursion tours to Murree, Khanspur and Islamabad.

