



# 2024 CBIBM CALL FOR PAPERS

**3 - 4 DECEMBER  
2024**

## CONFERENCE THEME

AI DRIVEN BUSINESS INNOVATION: LEVERAGING FINANCIAL INCLUSION & SOCIAL IMPACT

## AREAS OF RESEARCH

- Conventional and Islamic Banking
- Economic Issues and Sustainable Development
- Socio-economic Issues
- Insurance and Risk Management
- Effects of Climate Changes
- Financial Intelligence
- Accounting, Finance and Taxation
- Management & Organizational Behavior
- AI Integration
- Marketing in Turbulent Times
- Innovative Production Strategies & Solutions
- Block Chain in Economic Growth
- Entrepreneurship and Family Business
- Corporate Social & Ecological Responsibility

REGISTRATION FEE	CONFERENCE VENUE	ONLINE SUBMISSION
National Presenter <b>Rs 3000</b> National (Students) <b>Rs 1500</b> International Presenter <b>\$100</b>	Hailey College of Banking & Finance, University of the Punjab. 1-Crust Road, Old Anarkali Lahore, Pakistan	<b>cbibm2024@puhcbf.edu.pk</b>

## CONFERENCE CHAIR

Patron-in-chief  
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## PUBLICATION

- All abstracts will be published in conference proceedings
- Selected Papers will be published in **International Journal of Business Reflections**



## IMPORTANT DATES

- **Abstract Submission**  
November 01, 2024
- **Acceptance Notification**  
November 05th onwards
- **Payment Confirmation Deadline**  
November 22, 2024
- **Full Paper Submission**  
November 25, 2024
- **Conference Date**  
December 3-4, 2024

## OFFICIAL PARTNERS

