



9th
CBIBM
INTERNATIONAL
CONFERENCE

PLATINUM SPONSOR



Habib Insurance
Est. 1942

KEYNOTE Speakers



**DR. BARTŁOMIEJ
DESSOULAVY-ŚLIWIŃSKI**
University of Warsaw
Poland



SYED ATHER ABBAS
CEO
Habib Insurance Company Limited



PROF. DR. ÇAĞRI BULUT
Yasar University, Faculty of EAS
Türkiye



PROF. DR. BAHAUDIN MUJTABA
Huizenga College of Business
and Entrepreneurship USA



**3 - 4 DECEMBER
2024**

CONFERENCE THEME

AI DRIVEN BUSINESS INNOVATION: LEVERAGING FINANCIAL INCLUSION & SOCIAL IMPACT

AREAS OF RESEARCH

- ✓ Conventional and Islamic Banking
- ✓ Economic Issues and Sustainable Development
- ✓ Socio-economic Issues
- ✓ Insurance and Risk Management
- ✓ Effects of Climate Changes
- ✓ Financial Intelligence
- ✓ Accounting, Finance and Taxation
- ✓ Management & Organizational Behavior
- ✓ AI Integration
- ✓ Marketing in Turbulent Times
- ✓ Innovative Production Strategies & Solutions
- ✓ Block Chain in Economic Growth
- ✓ Entrepreneurship and Family Business
- ✓ Corporate Social & Ecological Responsibility

REGISTRATION FEE

National Presenter **Rs 3000**
National (Students) **Rs 1500**
International Presenter **\$100**

CONFERENCE VENUE

Hailey College of Banking &
Finance, University of the Punjab,
1-Crust Road, Old Anarkali Lahore,
Pakistan

ONLINE SUBMISSION

cbibm2024@puhcbf.edu.pk

CONFERENCE CHAIR

Patron-in-chief
Prof. Dr. Muhammad Ali
Vice chancellor

Conference Chair
Dr. Ahmed Muneeb Mehta
Principal

Conference Secretary
Dr. Fizza Rizvi

PUBLICATION

- All abstracts will be published in conference proceedings
- Selected Papers will be published in

International Journal of Business
Reflections



IMPORTANT DATES

- **Abstract Submission**
November 20, 2024
- **Acceptance Notification**
November 21st onwards
- **Payment Confirmation Deadline**
November 25, 2024
- **Full Paper Submission**
November 27, 2024
- **Conference Date**
December 3-4, 2024

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