



KEYNOTE Speakers



PROF. DR. ÇAĞRI BULUT
Constructor University
Germany



**DR. BARTŁOMIEJ
DESSOULAVY-ŚLIWIŃSKI**
University of Warsaw
Poland



**PROF. DR. BAHAUDIN
MUJTABA**
Huizenga College of Business
and Entrepreneurship USA



PROF. DR. GOH KHANG WEN
INTI International University
Malaysia



**10th
CBIBM**
INTERNATIONAL
CONFERENCE

**17 - 18 DECEMBER
2025**

CONFERENCE THEME

SUSTAINABLE BUSINESS MODELS IN HIGH-RISK REGIONS: LEVERAGING AI FOR DIGITAL ECONOMY SUCCESS

AREAS OF RESEARCH

- ✓ Conventional and Islamic Banking
- ✓ Insurance and Risk Management
- ✓ Accounting, Finance and Taxation
- ✓ Marketing in Turbulent Times
- ✓ Entrepreneurship and Family Business
- ✓ Economic Issues and Sustainable Development
- ✓ Effects of Climate Changes
- ✓ Management & Organizational Behavior
- ✓ Innovative Production Strategies & Solutions
- ✓ Corporate Social & Ecological Responsibility
- ✓ Socio-economic Issues
- ✓ Financial Intelligence
- ✓ AI Integration
- ✓ Block Chain in Economic Growth
- ✓ Strategies for Post Regional Conflicts
- ✓ Socio Economic Strategies for sustainable Future
- ✓ AI: Financial, Ethical and Security Concerns
- ✓ Circular Economy

REGISTRATION FEE		CONFERENCE VENUE	ONLINE SUBMISSION
National Presenter	Rs 3000	Hailey College of Banking & Finance, University of the Punjab, 1-Crust Road, Old Anarkali Lahore, Pakistan	cbibm2025@puhcbf.edu.pk
National (Students)	Rs 1500		
International Presenter	\$100		

CONFERENCE CHAIR

Patron-in-chief
Prof. Dr. Muhammad Ali
Vice chancellor

Conference Chair
Dr. Ahmed Muneeb Mehta
Principal

Conference Secretary
Dr. Fizza Rizvi

PUBLICATION

- All abstracts will be published in conference proceedings
- Selected Papers will be published in International Journal of Business Reflections



IMPORTANT DATES

- Abstract Submission**
November 20, 2025
- Acceptance Notification**
November 21st onwards
- Payment Confirmation Deadline**
November 25, 2025
- Full Paper Submission**
November 27, 2025
- Conference Date**
December 17-18, 2025

0092-42-99333359-60

<https://cbibm.puhcbf.edu.pk>

hcbf.official

Hailey College of Banking & Finance, University of the Punjab