



## **Dr. Ahmed Muneeb Mehta**

Principal / Associate Professor (BPS-20)

Hailey College of Banking & Finance, University of the Punjab,  
Pakistan

 [ahmedmehta@puhcbf.edu.pk](mailto:ahmedmehta@puhcbf.edu.pk)

**Google Scholar:** <https://scholar.google.com/citations?user=gzPFoo8AAAAJ&hl=en>

**ResearchGate:** <https://www.researchgate.net/profile/Ahmed-Muneeb-Mehta>

**LinkedIn:** <https://pk.linkedin.com/in/dr-ahmed-muneeb-mehta-705b2b87>

### **Professional Summary**

PhD in Business Administration with postdoctoral fellowships in Green Innovation Management (Turkiye) and Green Banking Digitization (Indonesia). Over 15 years of academic, leadership, and research experience in Strategic Management, International Marketing, and Manufacturing Excellence. Proven record of high-impact publications, institutional development, and global research collaborations.

### **Professional Experience**

#### **Principal / Associate Professor (BPS-20)**

Hailey College of Banking & Finance, University of the Punjab  
May 2022 – Present

#### **Key Achievements:**

- Deployed a 154 KW solar system, making HCBF the first eco-friendly college of Punjab University.
- Constructed a new academic block worth Rs. 450 million.
- Expanded student enrollment, generating Rs. 27.5 million in extra revenue.
- Approved 5 new degree programs and secured land for a new campus.
- Hosted international conferences and built global academic partnerships.
- Enhanced research productivity and graduate employability.

#### **Assistant Professor (BPS-19)**

Hailey College of Banking & Finance, University of the Punjab  
Sep 2019 – Aug 2022

#### **Responsibilities:**

Designed curricula, supervised research, published in reputed journals, organized academic seminars, and built industry linkages.

#### **Lecturer (BPS-18)**

Hailey College of Banking & Finance, University of the Punjab  
Sep 2010 – Aug 2019

### **Responsibilities:**

Delivered core business courses, designed assessments, mentored students, and contributed to departmental growth.

### **Awards & Recognitions**

- Multiple Best Paper Awards at international conferences

### **Memberships & Affiliations**

- Adjunct Associate Professor, Wittenborg University of Applied Sciences, Netherlands
- Research Fellow, INTI International University, Malaysia
- Member, Academy of Management (AOM)

### **References**

#### **Prof. Dr. Muhammad Ali**

Vice Chancellor, University of the Punjab, Lahore

Tel: +92 333 6999131 | Email: vc@qau.edu.pk

#### **Ahmed Usman**

CEO, Shajarpak Group of Companies, Lahore

Tel: +92 301 8418885 | Email: usman@pashafabrics.com